

Message Text

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ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 CIAE-00 EB-07 INR-07 LAB-03

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 /048 W

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R 261235Z NOV 74

FM AMEMBASSY BEIRUT

TO SECSTATE WASHDC 1517

UNCLAS BEIRUT 14126

E.O. 11652: N/A

TAGS: ECRP, BEXP, XX

SUBJECT: ANNUAL LISTING OF INTERNATIONAL TRADE FAIRS

REFS: (A) A-6772, AUGUST 28, 1974; (B) STATE 250412

1. BEGIN SUMMARY:

MAJOR INTERNATIONAL TRADE FAIRS PLANNED FOR LEBANON DURING CALENDAR YEAR 1975, AND WHICH WILL BE OPEN TO PARTICIPATION BY U.S. FIRMS; ARE LISTED BELOW: END SUMMARY.

2. JANUARY 24-31 - BEIRUT FIRST INTERNATIONAL EXHIBITION OF EDUCATIONAL TECHNOLOGY (TO BE HELD SIMULTANEOUSLY WITH THE 8TH NATIONAL DEVELOPMENT CONFERENCE ON THE SCIENTIFIC AND TECHNOLOGICAL DEVELOPMENT OF THE EDUCATIONAL SECTOR). TEACHERS COLLEGE, CITE SPORTIVE, BIR HASSAN. WRITE: THE SECRETARIAT, DEVELOPMENT STUDIES ASSOCIATION (NADRA), UNION NATIONALE BLDG., SANAYEH, BEIRUT, LEBANON. REGISTRATION DEADLINE DECEMBER 15, 1974. ANNUAL FEBRUARY 10-14 - AUTOMOTIVE DIAGNOSTIC AND REPAIR EQUIPMENT SHOW. REGIONAL TRADE DEVELOPMENT OFFICE, AMERICAN EMBASSY. WRITE: MR. JAMES H. LEFEAVER, JR., RTDO, AMERICAN EMBASSY, BEIRUT.

APRIL 18-22 - THE MO-FI-TEX FAIR (FASHIONS, FIBERS; TEXTILES AND LEATHER) PROFESSIONAL INTERNATIONAL FAIR OF THE TEXTILES AND CLOTHING FACTORIES AND TRADERS. WILL EXHIBIT FALL/WINTER UNCLASSIFIED

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1975 COLLECTION. HOLIDAY INN HOTEL. COMITE D'ORGANIZATION

ET D'EXPOSITION ET SALONS INTERNATIONAUX, MO-FI-TEX,
WRITE: COMMISSARIAT GENERAL MO-FI-TEX, HOLIDAY INN HOTEL,
P.O. BOX 11-9245, TELEX: HOLINN 20350, BEIRUT, LEBANON.
SEMI ANNUAL.

MAY 1-4 - MIDDLE EAST MEDICAL ASSEMBLY AND EXHIBITION (MEDICAL
EQUIPMENT, APPLIANCES, AND PRODUCTS). AMERICAN UNIVERSITY
OF BEIRUT. WRITE: DR. JACK THADEUS, DEPARTMENT OF INTERNAL
MEDICINE, AMERICAN UNIVERSITY HOSPITAL, P.O. BOX 236, BEIRUT,
LEBANON. ANNUAL.

MAY (TENTATIVE) - ELITE HOME FURNITURE FAIR. FAIR INTER-
NATIONAL S.A.R.L. WRITE: MR. Z. ILANDJIAN, FAIRS INTER-
NATIONAL S.A.R. L., CLEMENCEAU STREET, MINKARA BLDG., BEIRUT,
LEBANON. ANNUAL.

MAY 1-11 - INTERNATIONAL BOAT SHOW, JOUNIEH, LEBANON.
AUTOMOBILE AND TOURING CLUB OF LEBANON (ATCL). WRITE:
ORGANIZING COMMITTEE, AUTOMOBILE AND TOURING CLUB OF
LEBANON, P.O. BOX 3545, BEIRUT, LEBANON. REGISTRATION
DEADLINE JANUARY 31, 1975. ANNUAL.

MAY 15-25 - "EMEE" ENGINEERING MATERIALS EQUIPMENT
EXHIBITION, AMERICAN UNIVERSITY OF BEIRUT. WRITE:
ENGINEERING ALUMNI CHAPTER AND ENGINEERING STUDENT
SOCIETY, AMERICAN UNIVERSITY OF BEIRUT, P.O. BOX 236,
BEIRUT, LEBANON. ANNUAL.

MAY OR JUNE - "CHEM-EX" CHEMICAL INDUSTRIES AND
SCIENTIFIC EQUIPMENT EXHIBITION. SYNDICATE OF CHEMISTS IN
LEBANON. WRITE: DR. ELIE TRAD, CHAIRMAN, DEAN OF THE
FACULTY OF EDUCATION, LEBANESE UNIVERSITY, UNESCO,
BEIRUT, LEBANON. ANNUAL.

JUNE 5-15 - BEIRUT INTERNATIONAL TRADE FAIR AND IDEAL
HOME SHOW. CITE SPORTIVE. WRITE: MR. NASSER U. NAYYAR,
MIDDLE EAST TRADE AND EXHIBITIONS, BEIRUT IDEAL
HOME EXHIBIT CO., STRAND BUILDING, HAMRA STREET, BEIRUT,
LEBANON. APPLICATION DEADLINE MARCH 31, 1975. ANNUAL.
(IDEAL HOME EXHIBIT AND SPECIALIZED INDUSTRIAL EXHIBITIONS
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INCLUDING PLASTIC, CHEMICALS AND PETROLEUM, CONSUMER GOODS,
ETC.). ANNUAL.

OCTOBER 8-18 - "EXPOTECHOM" ENGINEERING AND COMMERCIAL
EXHIBIT. STADE DE CHAYLA. AMICALE DES ANCIENS ELEVES DE
L'ECOLE SUPERIEURE D'INGENIEURS. WRITE: MR. RAYMOND JOSEPH
RAPHAEL, PRESIDENT, AMICALE DES ANCIENS ELEVES DE L'ECOLE
SUPERIEURE D'INGENIEURS DE BEYROUTH, P.O. BOX 6948, BEIRUT

LEBANON. ANNUAL.

OCTOBER 30 - NOVEMBER 3. THE MOFITEX FAIR - SEE MOFITEX FAIR, PARA 3 ABOVE FOR NAME AND ADDRESS OF ORGANIZERS. WILL EXHIBIT 1976 SPRING/SUMMER COLLECTION. SEMI-ANNUAL.

NOVEMBER FIRST WEEK - INTERNATIONAL IDEAL OFFICE FAIR. HOTEL SAINT GEORGES. WRITE: MR. Z. ILANDJIAN, FAIRS INTERNATIONAL, S.A.R. L., CLEMENCEAU STREET, MINKARA BLDG., BEIRUT, LEBANON. ANNUAL.

NOVEMBER (TENTATIVE) - COMPUTER EXHIBIT - US SOLO EXHIBIT AMERICAN UNIVERSITY OF BEIRUT BUSINESS STUDENTS SOCIETY AND MATHEMATICS STUDENTS SOCIETY. WRITE: MR. KAMIL NAKUZI, PRESIDENT, BUSINESS STUDENTS SOCIETY, AMERICAN UNIVERSITY OF BEIRUT, P.O. BOX 236-1719. ANNUAL.

DECEMBER (TENTATIVE - SCIENTIFIC INSTRUMENTS EXHIBITION, EQUIPMENT INSTRUMENTS AND SCIENTIFIC BOOKS. CENTRE D'ETUDES MATHEMATIQUES, ECOLE SUPERIEURE DES LETTRES. LEBANESE ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (LAAS). WRITE: MR. RAFIC EIDO, SECRETARY GENERAL, LEBANESE ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE (LAAS), EXHIBIT COMMITTEE, P.O. BOX 7142. ANNUAL

BEIRUT CHAMBER OF COMMERCE AND INDUSTRY EXHIBITS- IN JUNE 74 BEIRUT CHAMBER OF COMMERCE AND INDUSTRY INAUGURATED NEW PREMISES INCLUDING ENTIRE FLOOR AS PERMANENT EXHIBITION HALL, MODERNLY EQUIPPED FOR LIGHT INDUSTRY EXHIBITIONS. CHAMBER MANAGEMENT ADVISED EMBASSY EXHIBITION HALL AVAILABLE FOR SPECIALIZED LIGHT INDUSTRY EXHIBITIONS AND ENCOURAGED US PARTICIPATION AND USE OF EXHIBITION FACILITIES. FOR INFORMATION, CONTACT: MR. ANTOINE ZENNI, EXHIBITION MANAGER, BEIRUT CHAMBER OF COMMERCE UNCLASSIFIED

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AND INDUSTRY, P.O. BOX 1801, BEIRUT, LEBANON. HOUGHTON

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Message Attributes

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Disposition Approved on Date:
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Disposition Remarks:
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Review Withdrawn Fields: n/a
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TAGS: ECRP, BEXP, XX
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005